

Brian M. White
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PROFESSIONAL EXPERIENCE

Principal Advisor Communications (Consultant). Oyu Tolgoi LLC [Rio Tinto subsidiary].

July 2014 – Present. Ulaanbaatar, Mongolia.

- Promoted to chief of staff to the Vice-President of External Affairs & Communications, building upon previous senior advisory role in this Rio Tinto owned and managed \$2 billion per year and 5,000+ workforce copper and gold mine.
- Managed special projects aimed at improved cross-team collaboration, productivity, and work quality of 25+ member department, including:
 - Implementation of phased changes to department structure, team functions, and \$1+ million non-payroll annual budget; and,
 - Development and execution of strategic and tactical plans to deliver a reset of the company's external stakeholder engagement and media relations approach, producing a measurable, positive shift in the perception and tone of commentary about the business.
- Built critical skills capacity in the company's stakeholder mapping and political analysis functions to anticipate and proactively respond to changes in the political and regulatory environment.
- Established a reputation with senior leadership as a trusted leader and advisor with unique insight, actionable recommendations, and ability to solve difficult problems.

Senior Advisor Communications & Media Relations (Consultant). Oyu Tolgoi LLC.

June 2013 – June 2014. Ulaanbaatar, Mongolia.

- Advised the Vice-President of Communications & Media Relations in crisis and issues management, bolstering the department's capacity to prepare for and effectively mitigate reputation risks in a highly political operating environment.
- Improved the quality and focus of holding statements, Q+A's, speeches, press releases, and articles, as well as acted as company spokesperson in media relations with international journalists, strategically shaping the internal and external narrative about the company.
- Contributed to the strategic direction and messaging of the company's internal communications during the transition from commissioning to full production.
- Performed as public relations lead with VIP external and internal visitors to the mine site, including senior diplomatic officials and senior executives of parent companies.

Consultant. Tsagaan LLC.

August 2011 – June 2013. Madison, WI and Umnugovi, Mongolia.

- Established freelance consulting company to provide advisory and project management services.
- Advised on using websites and social media to engage and communicate effectively with disbursed stakeholders.
- Produced websites, web applications, and plug-ins on systems using PHP, MySQL, and Python such as Drupal, Joomla, WordPress, and Django, as well as performed system administration on Linux/Apache web servers.
- Created and developed “The Mongolist” website (themongolist.com) and Twitter feed (@themongolist) focused on social, economic, and political analysis in Mongolia, which led directly to being retained full-time as Senior Advisor at Oyu Tolgoi LLC.

US Director. American Center for Mongolian Studies (ACMS).

September 2009 – March 2012. Madison, WI.

- Managed US activities of ACMS and oversaw outreach to 40+ member institutions and 300+ individual academic members, including production of the bi-annual members' newsletter.
- Reviewed US and Mongolia expenditures and managed annual budget of \$300,000.
- Performed duties as technical consultant for the Digital Library for International Research (DLIR) on a project for digitizing internationally held materials, including web development and design of archive with over 11,000 digital objects.
- Established full-time US office at University of Wisconsin-Madison and held an honorary fellowship appointment at the Center for East Asian Studies.

Resident Director. American Center for Mongolian Studies.

September 2006 – August 2009. Ulaanbaatar, Mongolia.

- Co-wrote ACMS five-year strategic plan and successful grant proposals totaling over \$850,000.
- Oversaw development and operations of ACMS research library which grew to 3,000 volumes and received over 40 visitors per day.
- Responsible for managing Ulaanbaatar office expense and revenue account records, totaling over \$100,000 annually.
- Supervised 5 full-time and as many as 2 part-time employees, 4 volunteers, and numerous contract workers.
- Organized over 40 public lectures, 4 academic conferences, and 4 multi-day seminar abroad programs.

EDUCATION

Master of Public Administration. Cornell University. Ithaca, NY. (August 2006)

Capstone Project Paper Title: *Bringing the Organization to the Volunteers: Operating Friends of Mongolia as a Virtual Non-profit Organization.*

Awards: Cornell Institute for Public Affairs Fellowship of \$15,000 per year for tuition.

Bachelor of Arts in Economics. University of Washington. Seattle, WA. (June 1998)

Awards and honors: Cum Laude distinction, 1997-1998 Annual Dean's List, Department of Economics "Outstanding Scholar" award, and membership to Omicron Delta Epsilon International Economics Honor Society.

FOREIGN LANGUAGES

Mongolian Advanced spoken and written proficiency.

Japanese Low-intermediate spoken and written proficiency.

OTHER EXPERIENCE

Fleishman Fellow in Civil Society. Duke University. Durham, NC. (October 2007)

Communications Coordinator. Friends of Mongolia. Ulaanbaatar, Mongolia. (January 2007 – 2010)

US Peace Corps Volunteer. Khotont, Mongolia. (June 2002 – June 2004)

US Peace Corps Volunteer. Toguz-bulak, Kyrgyzstan. (June 2001 – October 2001, evacuated)

English Instructor. Aeon Corporation. Ube City, Japan. (August 1998 – October 2000)